

# SCAMSS

S.C. Association of Medical Staff Services



2017 Education Fall Conference  
South Carolina Medical Association  
132 West Park Boulevard  
Columbia, SC 29210

**Thursday, September 28, 2017**

**1:00pm-5:00pm**

**Friday, September 29, 2017**

**8:00am-3:30pm**

## Day 1, Thursday, September 28<sup>th</sup>

12:30 pm – 1:00 pm

Registration

1:00 pm – 2:00 pm

**State of Healthcare and the Affordable Care Act**

**Thornton Kirby, President/CEO South Carolina Hospital Association**

Objectives:

- Understand the current state of healthcare in America and South Carolina as a result of the ACA
- Understand the changes that are/or will be made to the ACA
- Understand the implications for South Carolina

2:00 pm – 3:00 pm

**Credentialing: Linking Providers to Payers...Because Providers Need to Get Paid**

**Jennifer D. Lollis, CRCA, Managed Care Analyst**

Objectives:

- Medical Staff Credentialing Vs Payer Credentialing
- Provider Enrollment
  - Payer Requirements and Timelines for Processing
  - Overview of Our Organization's Process
  - Tips and Tricks
- EchoOneApp
  - What is it?
  - How does it improve the enrollment process?



**3:00 pm – 4:00 pm**

**Challenging and Hot Topic Medical Staff Standards**

**The Elevation of Medical Staff Professionals to a Leadership Role**

**Dale Smith Duncan, R.N., MHSA, CPHQ, Director of Medical Affairs, AnMed Health**

Objectives:

- Understand the Impact of CMS on The Joint Commission Medical Staff Standards....Positive and Less Than Positive
- Understand the Most Challenging Standards and the Implications for the Medical Staff Professionals
- Understand the Integration of the Medical Staff Standards with the Leadership of the Organization and the Increasing Importance of Medical Staff Professionals

**4:00 pm – 5:00 pm**

**Continuing Medical Education- Why is it Important to Physicians? As a Medical Staff Professional- Why is it Important to Me?**

**Sharron Kelley, CPMSM, CPCS, Director of Education and Accreditation SCMA**

Objectives:

- Identify the difference between “accredited” CME and “non-accredited” CME
- Identify and document CME for reappointment/license renewal/MOC purposes
- Learn to utilize Performance Improvement CME (PI CME) for FPPE
- Recognize the value of CME in meeting Quality Indicators/Benchmarks
- Learn the SC Board of Medical Examiners CME requirements

**September 28, 2017**

**6:30pm**

OPTIONAL- Dinner/Networking with SCAMSS Members.

Please let a SCAMSS Board member know if you plan to join us for dinner so a headcount can be given. We will need to know by 1pm on Thursday, September 28<sup>th</sup>.



## Day 2, Friday, September 29<sup>th</sup>

8:00 am – 12:00 pm

**Staying Afloat When You Feel Like You're Sinking From Daily Demands:  
3 Part Series**  
Jeanne Sexson, MS Psychology and Education

8:00am-9:30am

**Gain the Day-Control Pressure When Demands Exceed Resources**

Objectives:

- Establish a "control module" for prioritizing
- Determine a specific strategy for greater resiliency
- Determine 10 specific techniques for managing pressure in the workplace

9:30am – 10:30am

**Don't Squat With Your Spurs On**

Objectives:

- Determine six ways people self-sabotage (and how to avoid it)
- Establish four ways to clarify your objectives
- Determine six techniques for greater achievement

10:30am-12noon

**What to do when there's too much to do**

Objectives:

- Establish four ways to gain a more effective mental focus
- Establish three ways to avoid procrastination
- Specific and practical steps for a more gratifying quality of life

12:00 pm – 1:00 pm

**Lunch/Business Meeting**

1:00 pm – 2:00 pm

**South Carolina Medical Examiners Board**

**Stephen Gardner, MD**

Credentialing, Privileging and Licensure Updates

2:00 pm – 3:00 pm

**Overview/Update from the SC Board of Nursing**

**Carol Moody, BSN, MSA**

Objectives:

- Understand the role of the Board of Nursing in SC
- Understand the status of recent legislative activity introduced in 2017-2018 legislative year(s)
- Discuss changes, if any, to the role of APRN's since the Nurse Practice Act was passed in 2005

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**3:00 pm- 3:30 pm**

## **Statewide Centralized Credentialing Program**

**Kathy G. Schwarting, MHA, Palmetto Care Connections**

Objectives:

- Inform community hospitals about the statewide centralized credentialing model being proposed to SCTA
- Define the 12 month pilot project beginning January 2018
- Define the role of the medical managers and their respective hospitals

**3:30 pm**

**Adjournment**

This course has been approved for 10.5 hours National Association of Medical Staff Services (NAMSS) continuing education credit. Accreditation of this educational content in no way implies endorsement or sponsorship by NAMSS.

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## SC Association of Medical Staff Services (SCAMSS)

**Fall Meeting • September 28-29, 2017 • Columbia • SC**  
South Carolina Medical Association: 132 West Park Boulevard

### REGISTRATION FORM

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

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Registration Fee:      **\$100.00 (Includes SCAMSS 2018 Membership Fee)**

### Make checks payable to: SCAMSS

**\*NOTE:** Registration via Pay Pal is not available at this time.

If you need a W-9, please contact Shirley Crawford, Treasurer via email.

### Mail to:

Shirley Crawford • Greenville Hospital System • 701 Grove Road • Greenville • SC • 29605 Phone  
864-455-3109 • Fax 864-455-4525 [scrawford@ghs.org](mailto:scrawford@ghs.org)

**REGISTRATION AND PAYMENT MUST BE RECEIVED BY SEPTEMBER 18, 2017.**

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## ***SPEAKER BIOGRAPHIES***

### **Thornton Kirby, FACHE**

#### **President/CEO South Carolina Hospital Association**

Thornton Kirby is a healthcare attorney and former hospital executive who currently serves as President and CEO of the South Carolina Hospital Association. He is a frequent speaker on healthcare reform and quality improvement. Under Thornton's leadership the Hospital Association has earned a national reputation for leading statewide quality improvement collaboratives. Through innovative partnerships with the Institute for Healthcare Improvement, Harvard University researchers, and dozens of in-state partners, South Carolina hospitals have achieved remarkable improvements in heart attack care, surgical safety, infection prevention and infant mortality.

South Carolina's hospitals are currently partnering with The Joint Commission for Transforming Healthcare in pursuit of their most ambitious goal to date: eliminating harm in SC hospitals by building highly reliable systems of care.

Thornton received his Bachelor of Arts in American Government from the University of Virginia and his Juris Doctor from the University of South Carolina. He is Fellow of the American College of Healthcare Executives.

### **Jennifer D. Lollis, CRCA**

#### ***Managed Care Analyst***

Jennifer graduated from Lander University in 2002, with a Bachelor of Arts in English. She worked for Nationwide Insurance, the Mary Ann Smith Agency for five years and was licensed in Property & Casualty, as well as Life, Accident and Health. Jennifer joined the Self Regional Healthcare team in 2007. She began my healthcare career in the hospital billing department, performing secondary billing and processing probate and bankruptcy accounts. After 3 years, she transferred to the home health billing department, where she participated in the entire revenue cycle, obtaining pre-certifications, billing insurance plans, performing claim follow-up, and posting payments. In 2013, Jennifer joined the managed care department, which currently handles the contracting and provider enrollment for Self Regional Health Care System, as well as the Self Regional physician group.

### **Dale Smith Duncan, R.N., MHSA, CPHQ**

#### **Director of Medical Affairs, AnMed Health**

Dale Duncan is Director of Medical Affairs for AnMed Health, a large health care system located in Anderson, South Carolina with facilities in South Carolina and Georgia. In her role Ms. Duncan serves as the system leader for readiness for: The Joint Commission, South Carolina DHEC, and the Centers for Medicare and Medicaid (CMS).

Additionally, Ms. Duncan oversees the Department of Medical Affairs which has as its responsibility the myriad functions of support for the medical staff and the allied health professionals. Duties include credentialing and privileging; peer review; FPPE and OPPE; quality; medical staff structure; and support for departments and committees. She also developed and chairs the AnMed Health Continuous Survey Readiness Team which has bi-weekly huddles. Ms. Duncan serves as the Chair of the South Carolina/North Carolina Advisory Board for the CSR Program for the Carolinas. She is the point person for accreditation readiness for the system which includes home health, acute care hospitals and physician practices. AnMed Health is surveyed under the Hospital and Home Care Programs with 60+ physician practices surveyed and held accountable to the Hospital Standards. Additionally, Ms.



Duncan is a founding member of the Organizational Safety Huddle Command Team and is a member of the six-member Organizational Review Team which conducts all root cause analyses for safety events and near misses.

Ms. Duncan's undergraduate degrees in Nursing and Business Administration were obtained from Clemson University and Lander University respectively. She obtained a Master in Health Services Administration from the Medical University of South Carolina. Ms. Duncan has been a certified professional in health care quality since 1993. Her clinical experience ranges from acute care to physician practices. She has 43 years experience in health care with the last 30 years in utilization management, quality management, and accreditation and as a medical staff professional. She is a member of the South Carolina Association of Medical Staff Services, the National Association of Healthcare Quality (NAHQ) and the South Carolina Association of Health Care Quality of which she is a past president.

### **Sharron Kelley, CPMSM, CPCS**

*Director of Education and Accreditation*

#### **SC Medical Association**

Twenty two years of healthcare experience in the hospital setting – eleven in medical staff services as the Coordinator for a large healthcare system.

Hold dual NAMSS Certification – CPMSM, CPCS.

Nine years as the Director of Education and Accreditation for the South Carolina Medical Association.

Achieved “Accreditation with Commendation” from the ACCME for the SCMA’s Accredited CME program – the first time in the program’s existence.

Maintain “Accreditation” for the SCMA’s Recognition program – recognized by the ACCME as a state medical society that can accredit organizations in South Carolina to provide CME within their organizations.

Developed an online CME tracking program for SCMA physician members that has been successful in collaborating with the South Carolina Board of Medical Examiners and their biennial audit program.

Oversee the development of online drug courses that meet the South Carolina statute to battle the opioid epidemic. The first course had 8,000+ physicians complete the course in six months.

Served as an officer and Board member of the South Carolina Association of Medical Staff Services for several years.

### **Jeanne Sexson, MS Psychology and Education**

Jeanne Elizabeth Sexson holds a Master's degree -- emphasis psychology and a Master's Certification in Education.

For over thirty years, she has traveled in and out of the continental United States speaking at national, state and regional health industry conventions including NAMSS national meeting and numerous NAMSS state conferences from coast to coast. She also facilitates training for large corporations, individual facilities, and universities where she has been recipient of Outstanding Teaching Awards.

Jeanne is published author/illustrator of several motivational books and numerous healthcare magazine articles.

She was recipient of both the “EDIT IT” Book Award for Commitment To Achieving Precision In Communication and Mid-America Publisher’s Association Award for Illustrating.

Her honors and recognition’s include Outstanding Creative Woman of the year and recipient of the National Mental Health Association's Outstanding Service Award.

Jeanne is an accomplished sculptor and photographer.

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## **Stephen R. Gardner, MD**

### **Neurosurgeon with Southeastern Neurosurgical and Spine Institute**

Dr. Gardner is board certified by the American Board of Neurological Surgery and has been a member of the Greenville Health System Medical Staff since 1984. Dr. Gardner received his education at the Citadel and LSU School of Medicine. Residency training was completed at the Medical College of Virginia (MCVA). In addition to his residency, Dr. Gardner's training also included a Head Injury Fellowship and Pediatric Neurosurgery Fellowship at MCVA. Currently, Dr. Gardner serves as President of the Board of Directors for the S.C. Board of Medical Examiners.

## **Carol Moody, BSN, MSA**

### **Administrator, South Carolina Board Of Nursing**

Carol Moody, graduated from Niagara University with BSN in 1981 and from Central Michigan University with MSA in 1992. She is certified by the ANCC as Nurse Executive, Advanced – Board Certified since 2008

Carol began her career at Johns Hopkins Hospital in 1981 on the adolescent medical-surgical/oncology floor (and was a part of the clinical ladder with a focus on education after her first year and then with a focus on administration for her last 2 years there); 4 years later she relocated to Richmond, VA to work at the Medical College of Virginia on an adult medical-surgical floor as the permanent charge nurse. Carol then worked for Richmond Memorial Hospital as a Nurse Manager, General Pediatrics for 2 years before relocating back to Maryland. She spent 10+ years working for Franklin Square Hospital Center, initially as their Nurse Recruiter, and ultimately, became the Manager of Recruitment and Retention Services until she left their employ in April 1996. Carol and her husband relocated to Greenville, SC and she started her 20+ years of service at the Greenville Health System (May 1996 – July 2016); predominantly working in a myriad of nursing leadership roles. Carol's last position with GHS was as the Associate CNO for Greenville Memorial Hospital.

Carol was appointed to the South Carolina Board of Nursing in July 2011 and served until the fall of 2016 (vice – president from 2012 – 2014 and president from 2014 – 2016); She became the BON Administrator in February 2017. Carol is a member of a number of professional organizations both within SC and on a national level; having held prior leadership roles with SCONL and with the AACN Upstate Chapter.



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## **Kathy G. Schwarting, MHA**

Serves as the Executive Director of Palmetto Care Connections, a non-profit telehealth network for SC. PCC works with existing telemedicine/telehealth providers to promote/expand their services as well as with new up and coming applications. PCC primarily focuses on improving access to care for rural populations. Kathy has 20 years of experience in rural health care working with various types of providers to improve the overall health care delivery systems as well as to recruit and retain providers in those communities. She spent more than twelve years working to foster relationships, develop partnerships and promote shared services between health care providers in Allendale, Bamberg, Barnwell and Hampton counties by developing and coordinating the first not-for-profit rural health network in the state. Kathy has also served in various capacities of leadership and management in the rural hospital setting.

Kathy received her undergraduate degree in Business Administration from the University of South Carolina and holds a Masters in Health Administration from the Medical University of South Carolina. She serves on numerous advisory boards throughout the state including: the South Carolina Health Information Exchange (SCHIE), the SC Advisory Council on Aging, the Regional Educational Consortium Area Board of SC, Bamberg City Council and the Bamberg County Economic Development Board. Kathy resides in Bamberg with her husband and two teenage sons. She enjoys a break from the health care scene by watching her sons play sports on either the football field, basketball court or baseball field.



## ***Hotels Nearby:***

Microtel Inn and Suites  
411 Piney Grove Rd  
Columbia, SC 29210  
803-772-1914  
Mention SCAMSS meeting for a 10% discount on  
room rate

Country Inn and Suites  
414 Piney Grove Rd  
Columbia, SC 29210  
803-391-4100

## ***Directions***

**Mapquest: 132 West Park Boulevard**

From Upstate SC  
I-26E  
Exit 104 Piney Grove Rd  
Keep left at ramp  
Turn Left onto Piney Grove Rd  
Turn Right onto Fernandina Rd  
Take 2<sup>nd</sup> Left onto West Park Blvd.

From Lower State SC  
I-26W  
Exit 106B St Andres Rd E  
Keep left at the fork in the ramp  
Turn slight right onto St Andrews Rd  
Turn Left onto Fernandina Rd  
Turn Right onto Lowelhurst Ave  
Take 1<sup>st</sup> left onto West Park Blvd.

